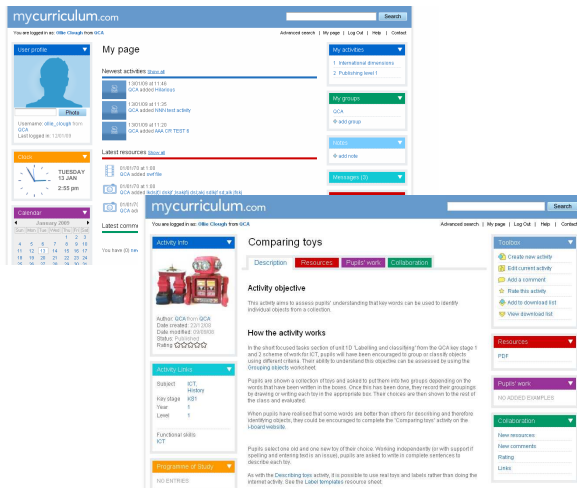


**Online** is a digital interactive agency; we specialise in video and digital product development for the education and charity sectors. In recent months we have designed and produced websites, flash games, CD-ROMS, e-learning modules and video projects for a variety of clients.

Our team of developers, designers and account managers are experts in creating engaging and effective content on time, on budget and at a competitive price. We've worked on projects of all sizes, and can offer assistance with any part of the content creation cycle, from concept to distribution, online or offline. Below are examples of some of the projects we have been working on lately.

### QCA Enterprises – mycurriculum.com

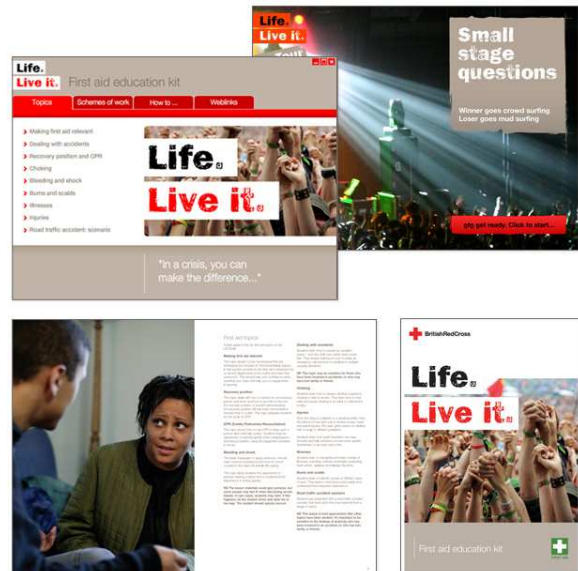


Online are currently working with QCA Enterprises to build an online, subscription-based application for teachers called mycurriculum.com. The website contains a bank of QCA resources that are aimed at aiding teachers to assess students' performance. Critically, the site supports peer to peer messaging, user generated content and the uploading of a wide range of multimedia files and resources. My curriculum will connect teachers across the country and enable communication, collaboration and the sharing of best practice in one accessible location.

### British Red Cross – Life. Live it.

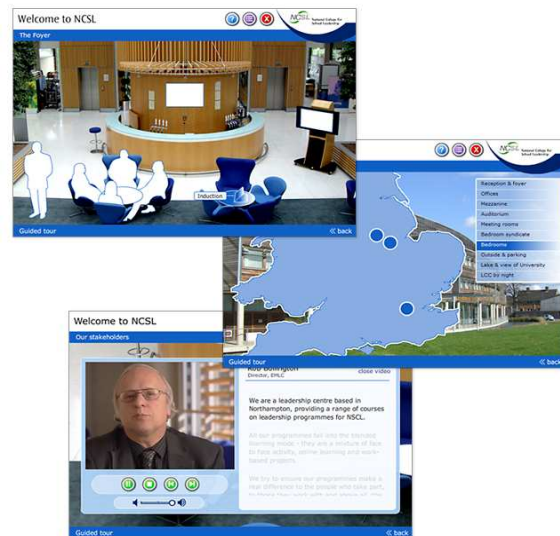
The *British Red Cross* has launched a major national First Aid campaign, which won **Best Education Campaign** award at the 2008 Charity Awards. Online created a digital education kit for the campaign featuring ready-made lesson plans, interactive quizzes and videos. The kit enables teachers with no first aid experience to teach a 10 lesson first aid course, with minimal preparation time.

We are now working with the British Red Cross on a second campaign that will be launching shortly.



## National College of School Leadership - Multimedia Training Portal

NCSL wanted a portal for their intranet that explained the organisation's work. Online created a portal combining flash and video to create an engaging visual experience for the user. As in the British Red Cross example shown above, Online carried out all aspects of the work, from location-based video shoots to scripting, stakeholder management and, of course design & technical development.



## BBC Ouch! – Flash Application

Online have built a fully accessible Flash application for the *BBC Ouch!* website, which will be re-launching in January.

## BEAM – Number Challenge 2

Following the success of *Number Challenge Interactive*, Online have recently completed work on *Number Challenge 2* - a CD-ROM of educational maths games for *BEAM education*. The arithmetic-based challenges vary from helping Viking Warlords count their money to flying spaceships and escaping dinosaurs. Learners can play on their own or against each other in teams and there is a teacher's zone, so that an appropriate level of difficulty can be chosen for each student.

