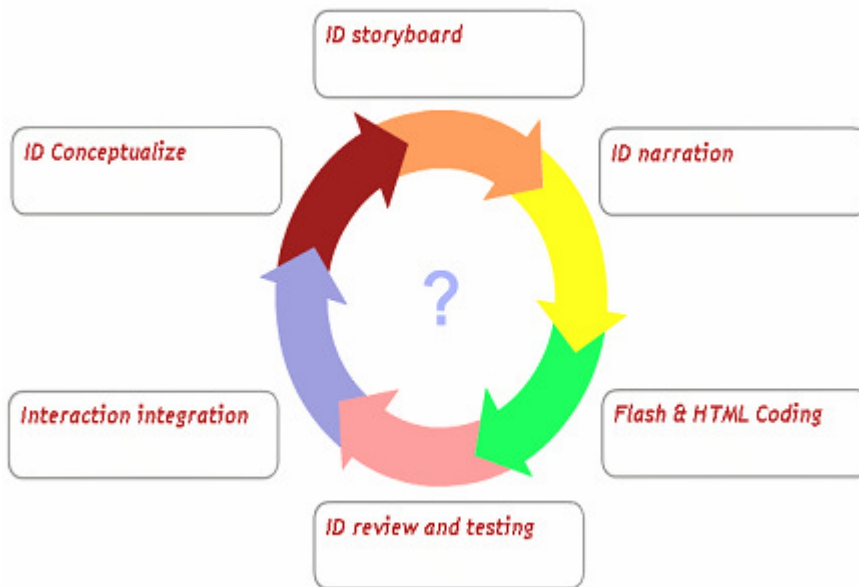
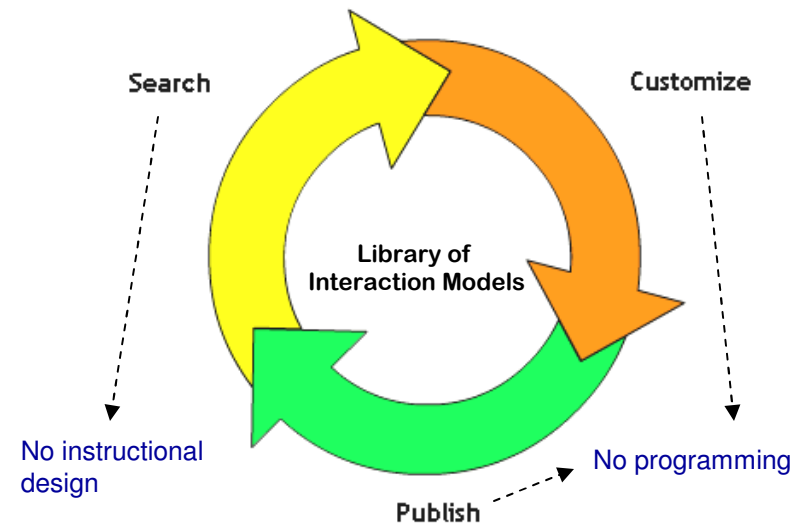


Conventionally it takes 6 steps (time consuming and expensive process) for interactivity development



Profile	Role
Instructional Designer	Instructional design
Flash/HTML programmer	Interactivity programming
Graphic designer	Graphic designing
Subject Matter Expert	None

Raptivity provides simple 3 steps for interactivity development by leveraging a library based approach



Profile	Role
Instructional Designer	Interactivity development
Flash programmer	Interactivity development
Graphic designer	Interactivity development
Subject Matter Expert	Interactivity development